

# TEETH WHITENING

Acre Wood

**DENTAL**



comfort like home

## Causes of Stained or Discolored Teeth



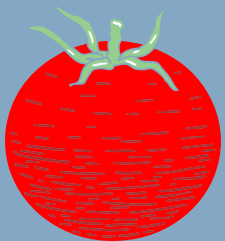
Coffee & Tea



Lack of Tooth Enamel or  
Plaque with Bacteria



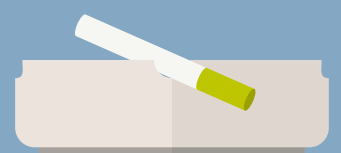
Old Age



Tomato and  
Tomato Sauces



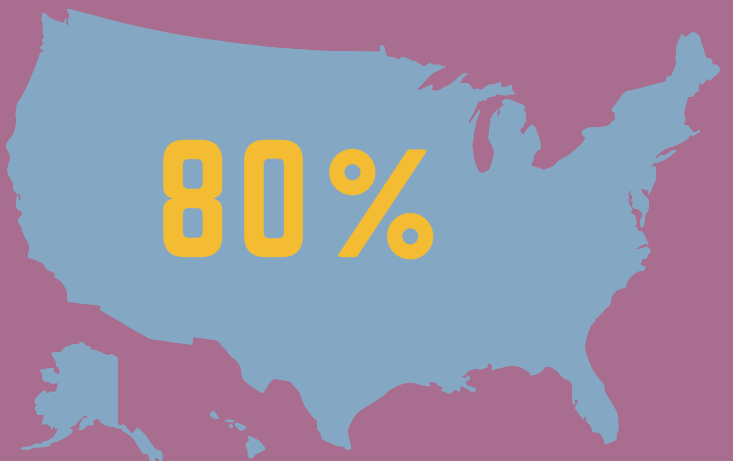
Soda



Cigarettes or  
Cigars

**\$1.4  
BILLION**

Is spent annually on teeth  
whitening in the US.



**80%**

**OF AMERICANS**

Aged 18 - 49 want whiter teeth.



**99.7% OF  
AMERICANS**

Believe that an attractive smile is  
an important social asset.



**1 IN 4**

People are happy with their smile.

## ABOUT TEETH WHITENING



In-house whitening takes 1-2 hours.

Lasts permanently with touch ups and 2-5 years  
without touch ups.



Whitening is not good for people who have tooth  
decay, cavities, lots of crowns, or gum disease.



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